

Top Ten Tips For Persuasive Presentation:

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- 1) Dress the part. Understand the impact of your role and costume accordingly.**
- 2) Consider your posture. Practice in front of a mirror or videotape.**
- 3) Introduce or re-introduce yourself unless you are sure the ENTIRE ROOM knows your name.**
- 4) Smile at the audience. Breathe. Make eye contact with several people before you speak.**
- 5) Take your time. Do not rush delivery, especially the opening, or they'll miss it.**
- 6) Use pauses, to allow audience to process information, for emphasis or to sharpen humor.**
- 7) Use gestures deliberately and energetically to "conduct" your content.**
- 8) Vary your vocal range: Volume, pitch, and pace.**
- 9) Gauge your listeners' reactions through direct eye contact with as many participants as possible.**
- 10) Have some fun! Everyone wants to be entertained as well as educated.**